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PA Culture Webinar “EU Strategic frameworks for culture”

PA Culture has organised the online webinar "EU strategic frameworks for culture" on 20 June. Directorate General for Education and Culture (DG EAC) experts provided an overview of the frameworks and funding opportunities of European cultural policy, the New European Bauhaus as well as EIT Culture and Creativity Knowledge and Innovation Community (KIC). DG EAC is the executive branch of the European Union responsible for policy on education, culture, youth, languages, and sport.

The first presentation was made by Maria Iglesias on New European Bauhaus (NEB) whose aim is to create a network of design centers that addresses the challenges like climate change with the key values of sustainability, inclusion and beauty. NEB has already awarded two rounds of prizes, the announcement of the 15 winners of the Prizes 2023 took place on 22 June in Brussels. Iglesias also presented the [NEB Compass](#) that is a guiding framework for decision-makers and project managers wishing to apply the NEB principles and criteria to their activities. The [next NEB Call](#) will be opened on 4 October and will focus on innovative solutions for greener and fairer ways of life through arts and culture, architecture and design.

Guglielmo Di-Cola has given an update on EIT Culture and Creativity. The European Institute of Innovation and Technology (EIT) supports the development of long-term partnerships that are called Knowledge and Innovation Communities (KIC). EIT Culture and Creativity is the ninth KIC that was designed to strengthen and transform Europe's CCSI by increasing its innovation capacity and competitiveness. EIT Culture and Creativity is currently in the phase of developing its long-term strategy as well as drafting a business plan for 2024-2025 and a strategic idea. 5 impact areas have been already identified: fashion and textiles, architecture, audiovisual, design as well as cultural heritage. The Moonshot Event that took place on 30 May provided an opportunity to establish a long-term and ambitious shared goal for the competitiveness of European CCSIs and their critical role in the future of Europe. Find more information about EIT Culture and Creativity [here](#).

Marta Jimenez-Pumares keynote focused on European cultural policy including the framework and funding opportunities. The European Commission supports and promotes policy cooperation between the Member States and cultural stakeholders, CCS authorities, institutions and key players. The New European Agenda for Culture of the EC was implemented in May 2018. There are two ways of working with the sector: Open Method of Cooperation (a practical and structured way to bring together representatives from EU Member States) and Voices of Culture (dialogue with civil society). One of the OMC groups with 50 experts from 25 EU Member States focused on Strengthening Cultural Heritage Resilience for Climate Change and produced a [report](#) with a set of key recommendations for policymakers. Every 4 years the Member States establish the priorities of the work plan, the Work Plan for Culture 2023-2026 was adopted at the end of 2022 and has 4 policy priorities with 21 actions: artists and cultural professionals, culture for the people, culture for the planet as well as culture for co-creative partnerships.

Jimenez-Pumares also shortly introduced the European Year of Cultural Heritage 2018, the European Commission Cultural Heritage Experts Group (CHEG) that meets twice a year for exchanging information as well as the [Cultural Heritage in Action](#) that was one of the actions of the European Framework for Action on Cultural Heritage (EFACH action) of the European Commission. EFACH action empowered cities and regions to strengthen their cultural heritage policies and initiatives as well as develop innovative solutions to preserve cultural heritage assets.

A further topic was the [Urban Agenda for the EU](#), a multi-level working method, for urban policy and practice, promoting cooperation between Member States, cities, the European Commission, and other stakeholders with the pillars of better regulation, better funding and better knowledge. The Thematic Partnerships are the key delivery mechanism within the Urban Agenda for the EU. The keynote concluded with information on EU sources of finance for Culture and Heritage such as Creative Europe, Horizon Europe, Cohesion Funds, Erasmus+ and the Recovery and Resilience Facility. Detailed information can be found within the CulturEU Funding Guide that helps stakeholders of all sizes to navigate all funding opportunities available for the 2021-2027 period. Funding opportunities beyond EU official funds can be found within the tool “So You Need Money” by [Creatives Unite](#).

At the end of the webinar the PA Culture Coordinator Franziska Kapteina gave a brief introduction on the Policy Area and reported on PA Culture activities in 2022 such as the “Thematic Roundtable on Cultural Relations” during last year’s Annual Forum. One of the planned events by PA Culture is the “Baltic Creative Pitch!” on 28 June for people who handed in applications within the last Interreg Baltic Sea Region call.

The recording of the webinar can be found [here](#).