

# POLICY Area CULTURE!



The Policy Area Culture Steering Group (SG) Meeting took place at the Adam Mickiewicz Institute in Warsaw on 14 December. The meeting was opened by Robert Nilsson, Ministry of Culture of Sweden.

Magdalena Kleszczewska, a PA Culture coordinator, summed up the activities of PA Culture in 2022 that included a Roundtable in January, an Interreg application for PA support in March together with PA Secure, a kick-off meeting of Swedish Presidency in September, a roundtable on cultural relations within the Annual Forum, and an Info Day for cultural stakeholders on 15 December 2022. Another important topic during the meeting was a new project concept in order to support projects since Interreg BSR terminated the flagship label. PAC coordinator Franziska Kapteina presented the PA ideas to support projects. Afterwards Julia Daitche from Baltic Sea Youth Culture gave a brief overview of the Cultural Working Group – 10 people representing 5 states (Germany, Poland, Estonia, Lithuania and Sweden) – supported by the Council of the Baltic Sea States. Denis Merkulov, Project Manager of the CCI Contact Desk, added that the group was preparing a policy paper.

The Information Day on Funding for cultural actors took place on 15 December as a hybrid event. At the beginning, PA Culture projects Creative Ports, CCI Contact Desk and Arts on Prescription were presented by representatives. In the further course, important funding programs such as the Swedish Institute Seed Money, Culture Moves Europe, Interreg Baltic Sea Region and Creative Europe were presented by experts.

The first presented program was the Swedish Institute Baltic Sea Neighbourhood Programme. The programme contributes to sustainable development and strengthens global competitiveness for the region. A further aim is to support and stimulate mutual and long-term relations. The Call is open for applications until 2 March, Q&A sessions will take place on 16 and 23 February.

Isabelle de Voldere from IDEA consult and Dubravka Jurisic from Creative Flip introduced Creatives Unite and So You Need Money to participants. Creatives Unite was born in response to the pandemic as a resource platform that gathers all pertinent initiatives and information related to the Cultural and Creative Sector in the EU and beyond. So You Need Money is a personal financing toolkit that presents a tailored overview of different financing sources after completing questions.

Magdalena Rausch from Goethe Institut presented Culture Moves Europe that provides mobility grants for artists and cultural professionals in all 40 Creative Europe countries. Culture Moves Europe includes 2 actions: individual mobility action with mobility duration from 7 to 60 days that started in October 2022 and residency action in 2023. Applications for individual mobility can be submitted until 31 May.

The next introduced program was Interreg Baltic Sea Region. There are four thematic priorities within the programme: innovative societies, water-smart societies, climate-neutral societies and cooperation governance. Small projects and core projects can apply for Interreg funding. The partnership for both types of projects should include at least three organisations from three Programme area countries. The Projects Idea Forms for core projects can still be submitted until 14 February.

The programme Creative Europe was also brought closer to the audience during the event. Creative Europe is European Commission's flagship programme to support the culture and audiovisual sectors.

The application process takes place via the Funding & tender opportunities portal where all the calls for proposals can be found. For questions, assistance related to the programme and help cooperating with organisations in other countries, Creative Europe Desks are in place in every participating country.

The last presented Funding Program was Horizon Europe, an impact-oriented programme supporting research and innovation at European and global levels. It tackles climate change, helps to achieve the UN's Sustainable Development Goals and boosts the EU's competitiveness and growth. All types of organisations with legal personality such as universities, NGOs, and public administration can apply for funding.

**Related links:**

<https://si.se/en/apply/funding-grants/si-baltic-sea-neighbourhood/>

<https://creativesunite.eu/>

<https://creativesunite.eu/sym/>

<https://culture.ec.europa.eu/creative-europe/creative-europe-culture-strand/culture-moves-europe>

<https://interreg-baltic.eu/>

<https://culture.ec.europa.eu/creative-europe/about-the-creative-europe-programme>

[https://research-and-innovation.ec.europa.eu/funding/funding-opportunities/funding-programmes-and-open-calls/horizon-europe\\_en](https://research-and-innovation.ec.europa.eu/funding/funding-opportunities/funding-programmes-and-open-calls/horizon-europe_en)